



# WEB SERVICES 2024

# About us



#### Mission

Star Horizon is dedicated to helping businesses of all sizes breakthrough and establish themselves as leading players in their respective industries. We do this by collaborating with and empowering businesses by developing business solutions that include expert website design & management, cutting edge IT software applications, strategic business consultancy, as well as business services that are tailored to the needs of each customer.

#### Vision

Our aim is to be the catalyst that propels our clients towards sustainable growth and success in the dynamic and interconnected business landscape.

#### Values

#### Commitment

We are committed to providing the best and most efficient product to our customers as well as working thoroughly with our customers in order to help them reach the position they aim to attain.

#### Communication

We communicate efficiently with our customers to understand every detail of what their vision is and how we can bring that vision to reality.

#### Innovation

Our aim is to be a leader in our industry by innovating and incorporating new innovations into the service we provide our clients.

#### The Star Horizon strengths

Communication, Transparency, & Reliability. Star Horizon always looks to deliver results for clients on time, being transparent with clients and working within the agreed

### **Web Services**

At Star Horizon, we're not just about creating websites; we're about building experiences. Our Website Design/Management and Branding services are specifically designed to not only lift your brand into the spotlight but to ensure it shines brightly there. Through our expertise, we develop visually captivating websites that are a breeze to navigate, perfectly encapsulating your brand's personality and ethos. Let us take the helm of your online presence, guiding your brand to new horizons with a seamless blend of aesthetics and functionality.



# Why Choose Us

Choosing to partner with Star Horizon means selecting a dedicated ally in the journey toward digital excellence. Our team is not only proficient in the latest web design and management technologies but also deeply committed to understanding and amplifying your unique brand story. We believe in collaboration over dictation, working closely with you to ensure that every pixel, every line of code, and every design choice authentically represents your vision.

With us, you gain more than just a service provider; you gain a partner who is invested in your success, offering personalized attention, innovative solutions, and unwavering support. Let Star Horizon be the compass that guides your brand to its fullest potential, making your success our shared mission.

# Type of Websites We Offer

- Portfolio
- Educational
- Business
- Ecommerce
- Blog
- Personal
- Many More

## **Benefits**

**Global Reach:** A website breaks down geographical barriers, allowing your business to reach potential customers not only locally but also nationally and internationally. With a welldesigned website, you can showcase your products or services to a vast audience, expanding your market reach beyond physical limitations.

**24/7 Availability:** Unlike a physical store with operating hours, a website is accessible to visitors round the clock, 24 hours a day, 7 days a week. This means that potential customers can learn about your offerings, make purchases, or contact you for inquiries at any time, increasing convenience for both you and your customers.

**Increased Credibility:** In today's digital age, having a professional website enhances your business's credibility and legitimacy. A well-designed website with informative content, customer testimonials, and secure payment options instills trust in potential customers, making them more likely to engage with your brand.

**Cost-Effective Marketing:** Compared to traditional forms of marketing such as print ads or television commercials, maintaining a website is often more cost-effective in the long run. Through search engine optimization (SEO), social media integration, and online advertising, you can attract targeted traffic to your website without breaking the bank.

**Data Analysis and Insights:** A website provides valuable data and insights into customer behavior, preferences, and demographics through tools like Google Analytics. By analyzing this data, you can make informed decisions about your marketing strategies, product offerings, and website optimization, ultimately driving better business outcomes.



# **Our Plans**

Starter	Business	Enterprise
<ul> <li>1-2 Pages</li> <li>Mobile Optimization</li> <li>Custom Domain Registration</li> <li>Google Listing Page</li> <li>Website Analytics</li> <li>Royalty Free Imagery</li> <li>Technical Support</li> </ul>	<ul> <li>2-5 Pages</li> <li>Mobile Optimization</li> <li>Custom Domain Registration</li> <li>Google Listing Page</li> <li>Website Analytics</li> <li>Royalty Free Imagery</li> <li>Technical Support</li> <li>Social Media Integration</li> <li>SEO Optimization</li> </ul>	<ul> <li>5+ Pages</li> <li>Mobile Optimization</li> <li>Custom Domain Registration</li> <li>Google Listing Page</li> <li>Website Analytics</li> <li>Royalty Free Imagery</li> <li>Technical Support</li> <li>Social Media Integration</li> <li>SEO Optimization</li> <li>Email Marketing</li> <li>Third Party Integrations</li> <li>Google Ads</li> </ul>

Pricing will include the setup, hosting, and maintenance fee for the first year, and renewal pricing will only include the hosting and maintenance fees.

### Payment terms

A one time payment can be made for the year.

The Setup fee and Hosting Fee can be paid immediately and the maintenance fee spread out over 12 months. With payments due on the 1st of every month for the 12 month period.

# Contact us for further inquiries

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