



STAR  
HORIZON

# Shea Butter Export Proposal

Accra, Ghana

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# About Star Horizon

Star Horizon is committed to cultivating international connections and streamlining trade through innovative and dependable import and export solutions. Specializing in the exportation of premium raw materials, particularly high-quality shea butter, we at Star Horizon pride ourselves on our ability to deliver excellence.

Backed by our strong partnerships with A.A Minerals Ghana Limited and Prestige Metal Logistics, which boasts a combined 15 years of raw materials export expertise, with a remarkable history of raw material exports such as gold to North America, Europe, the Middle East, and Asia, we possess a wealth of global experience.

Established on February 7th, 2024, Star Horizon was founded with the explicit goal of expanding the reach of shea butter produced in the Northern Region of Ghana across borders. Our unwavering commitment to quality, reliability, and strategic partnerships with shea butter manufacturers in the Northern Region of Ghana ensures a seamless export process. By bridging Ghana's abundant resources with discerning markets worldwide, we endeavor to facilitate mutually beneficial relationships across borders.

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## ORGANIZATION AND MANAGEMENT

**Kofi Effah Asuahene**  
Co - Founder / CEO

**Kwame Effah Asuahene**  
Co - Founder

# Shea Butter Overview

## Shea Butter:

Shea butter is a natural fat extracted from the nuts of the African shea tree, scientifically known as *Vitellaria paradoxa* or *Vitellaria nilotica*. This valuable substance has been used for centuries for its various beneficial properties and is a prominent ingredient in many skincare, haircare, and cosmetic products worldwide.

The shea tree is indigenous to several countries in sub-Saharan Africa, including Ghana, where it holds significant cultural, economic, and ecological importance. However, the Northern Region of Ghana stands out as one of the primary regions where the shea tree thrives, and shea butter production plays a pivotal role in the livelihoods of many communities.

## Shea Tree and Its Growth:

**Tree Characteristics:** The shea tree is a slow-growing, drought-resistant, and long-living tree that can reach a height of up to 15-20 meters. It produces the shea fruit, which contains a nut with a kernel from which shea butter is extracted.

**Geographical Significance:** The Northern Region of Ghana boasts a suitable climate and soil conditions, creating an ideal environment for shea tree cultivation. These trees often grow in savannah regions and are abundant in Northern Ghana's landscapes.

## Shea Butter Production Process

**Harvesting:** During the shea tree's fruiting season, which typically occurs between May and August, the fruits fall from the tree. Villagers, mainly women, gather these fruits that contain the nuts.

**Nut Processing:** The nuts are then collected and dried before the extraction process begins. Women, often organized in cooperatives, crack open the nuts, extract the kernels, and then roast and grind them to obtain a paste.

**Extraction:** The paste undergoes a kneading and boiling process, separating the fat or oil, which solidifies upon cooling and becomes the shea butter.

## Cultural and Socioeconomic Importance

**Community Involvement:** Shea butter production is deeply ingrained in the traditions and culture of Northern Ghana's communities. Women, especially, have been historically involved in the entire process, passing down traditional knowledge and techniques through generations.

**Economic Impact:** The shea butter industry serves as a crucial source of income for many families in the Northern Region. It provides employment opportunities and empowers local women, contributing to their financial independence and community development.

## Health and Beauty Benefits

**Skincare Properties:** Shea butter is renowned for its moisturizing, anti-inflammatory, and healing properties. It's rich in vitamins (A, E) and antioxidants, making it effective in treating various skin conditions like dryness, eczema, and inflammation.

# Our Product: Quality Standards

Two basic types of nuts are used to source our shea butter. The certified nuts for organic shea butter and conventional nuts for conventional shea butter.

## **Shea Nut Production Process:**

- Shea nut trees are naturally grown on fields in Northern Ghana
- Shea fruits are hand-picked from the trees.
- Fruits are then transported to a facility to be parboiled.
- Fruits are then dried after parboiling at the facility.
- Shea nuts are then cracked in order to remove the shells
- Shea nuts are then washed properly and then crushed into smaller pieces for butter production

## **Hygiene Factors:**

The shea butter is processed in an enclosed facility. Steps are taken daily to clean the butter processing facility to meet industry standards. Our crushers, roasters, heading machines and other machinery are also cleaned in order for good quality shea butter to be produced.

## **Consistency Quality Across Different Batches and Production:**

Our shea nut pickers, production and packaging team are trained and follow a set of in house standards in order to maintain consistency and quality across different batches of shea butter that is produced.

## **Quality Control Measure Implemented During the Production and Packaging Stages:**

For quality purposes, no chemicals are used during or around shea trees. Our shea nut pickers also use clean and chemical free materials to collect the shea nuts. During processing, our supervisors do quality checks based on a set of standards in order to maintain consistent quality as well as proper packaging.

# Our Product: Varieties

The grades of shea butter available include grade A shea butter and grade B shea butter

Characteristics	Grade A	Grade B
Color	Light Yellowish	Dark Yellowish
Texture	Smoother	Rough
Scent	Light Scent	Heavy Scent
Properties	Free of Impurities	May Have Impurities

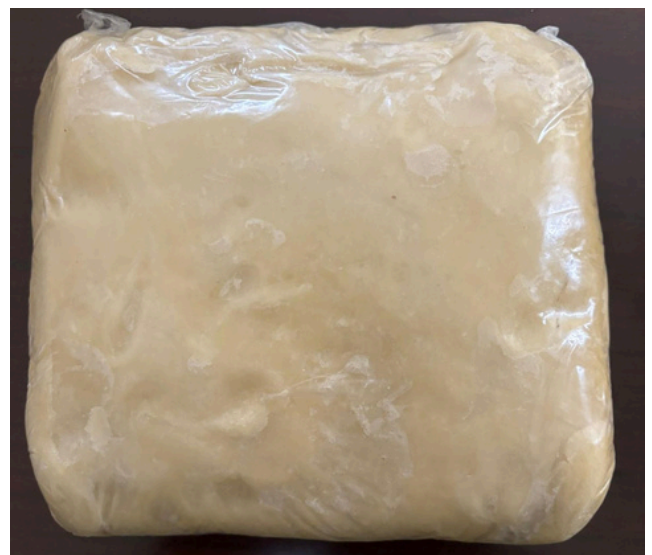
## Grade A Shea Butter

Grade A shea butter stands as a versatile ingredient with applications spanning across various industries. It finds utility in the pharmaceutical industry, where it contributes to formulations and medicinal products. Additionally, Grade A shea butter serves as a premium ingredient in food production, enriching edible oils and enhancing the flavor profile of chocolate and other confectioneries.



## Grade B Shea Butter

Grade B shea butter is specifically tailored for the cosmetic industry. Its formulation lends itself well to a myriad of cosmetic products, including soaps, body creams, and hair creams, among others. Moreover, Grade B shea butter boasts potential as a sustainable resource for biofuel production, contributing to eco-friendly energy solutions.



# Logistics and Pricing

## **Sample Provision:**

Comprehensive specifications for each variant and grade of shea butter are available upon request. Upon customer's inquiry, samples can be promptly dispatched via courier service for evaluation.

## **Shipment Quantity:**

The volume of shea butter for shipment can be tailored to meet the specific requirements of the customer as outlined in the contractual agreement.

## **Shipment Frequency:**

Flexible shipment schedules, including weekly, biweekly, or monthly options, can be established as per the terms mutually agreed upon in the contract.

## **Pricing**

We tailor our quotes to perfectly align with your shipment preferences outlined in the contract, ensuring both quantity and frequency meet your exact specifications.



## HERE'S WHY YOU SHOULD CHOOSE US AS YOUR TRUSTED PARTNER IN THE SHEA BUTTER INDUSTRY

### **Proven Expertise:**

Backed by our esteemed partner, A.A Minerals Ghana Limited and Prestige Metals Logistics, we bring over 15 years of unparalleled experience in exporting premium raw materials. With a remarkable track record of exporting significant volumes to North America, Europe, the Middle East, and Asia, we have established ourselves as leaders in the field.

### **Dedication to Quality:**

We take immense pride in the quality of the products we export. Our stringent quality control measures ensure that only the finest shea butter, sourced from reputable manufacturers in the Northern Region of Ghana, reaches our clients worldwide.

### **Innovative Solutions:**

At Star Horizon, we are committed to driving innovation in import and export solutions. Our team is constantly exploring new ways to streamline processes, reduce costs, and enhance efficiency, ensuring a seamless experience for our partners.

### **Global Experience:**

With our deep understanding of international markets and trade dynamics, we possess the knowledge and expertise to navigate complex regulatory frameworks and cultural nuances. Whether we are targeting markets in North America, Europe, Asia, or the Middle East, we have the insights and connections to succeed.

### **Mutually Beneficial Partnerships:**

At the core of our business philosophy lies a commitment to fostering mutually beneficial relationships. We believe in the power of collaboration and strive to create value for our partners at every step of the journey.



# For inquiries, contact us.



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